



Sponsorship and Trade Exhibition Prospectus

ACHPER Tasmania State Conference

Launceston, Tasmania

8 September, 2017



www.achpertas.org.au

Invitation

ACHPER Tasmania is pleased to invite you to be involved in the 2017 ACHPER Tasmania Conference to be held at the University of Tasmania, Launceston, on Friday 8 September, 2017.

The conference is a key professional learning date in the calendar of Health, Physical and Outdoor Educators in the state and attracts some quality local and national speakers and presenters. With 150 participants attending the day conference and 200 delegates for the evening session from all education sectors in Tasmania, the potential reach for industry stakeholders is significant.

The 2017 conference theme is *Bringing it all Together: Mind and Body*, with the focus areas of Positive Education, Engaging and Inclusive Pedagogy, Outdoor Education and Incorporating Health into Physical Education.

In order for ACHPER Tasmania to provide the best possible conference for our participants, we are seeking the involvement of health, education, sport and recreation industries. Your involvement will enhance the quality of the conference, whilst allowing you the chance to put your name, brand and message of support before an important group of key members of the health, physical education, recreational and sport communities.

We have compiled an attractive list of sponsorship and trade exhibitor opportunities to suit your budget and we are excited by the opportunities we can provide each other.

We thank you for your consideration of this invitation to showcase your products and services at the 2017 ACHPER Tasmania State Conference and look forward to discussing your involvement.

Kind regards

Anthony Coe
ACHPER Tasmania President

Anita Batty & Anita Welsh
Trade Exhibitor Co-ordinators



About ACHPER Tasmania

The Australian Council for Health, Physical Education and Recreation Inc. (ACHPER) is the leading professional association representing teachers and other professionals working in the fields of health and physical education. We are a member based, not-for-profit organisation with a significant profile.

The vision of ACHPER (Tasmania) is to promote healthy lifestyles for all Tasmanians through school education and community engagement.

ACHPER (Tasmania) aim is to provide programs and services for Members, which will support the continuing development of their knowledge, skills and professional practice, in the field of health, physical education and recreation. Through this core business, ACHPER will serve allied areas of practice, to enhance active and healthy lifestyles for all Australians.

The objectives of ACHPER (Tasmania) are to:

- encourage and campaign for a high standard of teacher professional preparation and conduct in the areas of focus;
- further the areas of focus by such means as conferences, seminars, discussion groups, training courses, granting awards and promoting and sponsoring special interest groups;
- further research and disseminate knowledge concerning the areas of focus;
- formulate policies on issues of the areas of focus and related issues concerning ACHPER (Tasmania);
- foster the development of positive attitudes and practices related to physical activity, health and well being in the individual, the community and professional and social organisations;
- co-operate with kindred organisations;
- undertake such other courses of action as may be consistent with these objectives; and
- work with local, state and federal governments to achieve shared community goals.



About the Conference

The 2017 ACHPER Tasmania Conference is held in high regard as the key Health and Physical Education professional learning for the year. As a result, we have already secured our keynote speakers and some national presenters, some of which are returning presenters. The conference includes a day conference with both practical and theoretical sessions, which will be held at the University of Tasmania Launceston Campus. In 2017, we will also host an evening session of a formal dinner at the Hotel Grand Chancellor in Launceston.

Our keynote speakers for 2017 will be:

- Mick Walsh: Positive Education and Wellbeing Coach and Author
- Professor Dick Telford AM: International and Olympic Running Coach, Sport Scientist, Author
- Ben Hirst: Founder of Run for Mental Health

Attendee Profile



Sponsorship and Supporter Opportunities

A range of partner and supporter opportunities for the ACHPER Tasmania Conference are available with a range of benefits to your organisation to support to promote your brand, products or services.

The benefits of being involved in the ACHPER Tasmania Conference include:

- Pre-conference promotion
- Prominent recognition during the conference
- Your business, products and services promoted to Tasmanian educators
- Exposure to our database of individuals and schools who will receive information about the conference

Gold Partner and Supporter

Investment by negotiation

Gold partner and supporter status will be offered to one (1) organisation for the 2017 ACHPER Tasmania Conference. As a gold partner and supporter, you will receive:

- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- Your organisation promoted via ACHPER Tasmania social media
- Prominent verbal recognition throughout the conference
- An exclusive opportunity for a representative of your organisation to make a brief (five minute) presentation at the day conference
- Signage (provided by your organisation) at conference registration, conference welcome, keynote session and conference close.
- Two complementary registrations to the 2017 ACHPER Tasmania Day Conference
- One complementary 'Showcase' trade stall stand (5m x 1.5m) in a prominent position
- One complementary satchel insert (your organisation is to provide printed flyers)
- Two complimentary tickets to the ACHPER Tasmania Dinner

Silver Partner and Supporter

Investment: \$1000

Silver partner and supporter status will be offered up to two (2) organisations for the 2017 ACHPER Tasmania Conference. As a silver partner and supporter, you will receive:

- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- Your organisation promoted via ACHPER Tasmania social media
- Signage (provided by your organisation) at conference registration, conference welcome, keynote session and conference close.
- One complementary registration to the 2017 ACHPER Tasmania Day Conference
- One complementary 'Display Board' Trade Stall Stand
- One complementary satchel insert (your organisation is to provide printed flyers)

Bronze Partner and Supporter

Investment: \$500

Bronze partner and supporter status will be offered up to three (3) organisations for the 2017 ACHPER Tasmania Conference. As a bronze partner and supporter, you will receive:

- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- Signage (provided by your organisation) at conference registration
- One complementary registration to the 2017 ACHPER Tasmania Day Conference
- One complementary satchel insert (your organisation is to provide printed flyers)

Conference Name Tag Partner and Supporter

Investment: \$500

The Conference Name Tag partner and supporter status will be offered to one (1) organisation for the 2017 ACHPER Tasmania Conference. As a name tag partner and supporter, you will receive:

- Your logo and organisation name on the name tag for participants
- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- One complementary satchel insert (your organisation is to provide printed flyers)

Conference Satchel Partner and Supporter

Investment: \$500

The Conference Satchel partner and supporter status will be offered to one (1) organisation for the 2017 ACHPER Tasmania Conference. As a satchel partner and supporter, you will receive:

- Your logo on the conference satchels which are distributed to each delegate
- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference

ACHPER Evening Session Partner and Supporter

Investment: \$1000

As the exclusive ACHPER Evening Session Partner and Supporter, your organisation will receive:

- Exclusive opportunity for a representative of your organisation to make a brief (5 minutes) presentation at the ACHPER Tasmania Dinner
- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- Two complementary tickets to attend the ACHPER Tasmania Dinner

The ACHPER Tasmania Dinner will be held on the Friday evening of the conference.

Appy Hour Partner and Supporter

Investment: \$500

Appy Hour is a new initiative for 2017, where an hour of time at the ACHPER Tasmania Evening Session will be dedicated to offering delegates an opportunity to experience a range of Apps which they could use in their education contexts.

As the exclusive ACHPER Appy Hour Partner and Supporter, your organisation will receive:

- Your organisation's name, logo and website link on the ACHPER Tasmania Website
- Your organisation's name, and logo included in the Conference Handbook
- Your organisation's name, and logo included in ACHPER Tasmania eNewsletter leading up to the conference
- Signage (provided by your organisation) at the ACHPER Tasmania Dinner
- One complementary tickets to attend the ACHPER Tasmania Dinner

Trade Exhibitor Opportunities

A trade exhibitor stall at the ACHPER Tasmania Conference is a great way to reach participants and potential customers. Conference registration, morning tea and lunch breaks will be served in the trade stall area, ensuring maximum exposure for our exhibitors. To allow for as much exposure as possible and due to venue constraints, we limit the number Trade Stalls to 20 only.

Trade Stall Stand: 2.5m x 1.5m approx. \$400 (inc GST)

Trade stall stand features:

- 2.5m x 1.5m space with clothed table and chair
- Access to all delegates at registration, morning tea and lunch
- Recognition of involvement in conference handbook
- Catering for two exhibitors for morning tea and lunch

Display Board Trade Stand: 2.5m x 1.5m approx. \$500 (inc GST)

Trade exhibition features include:

- 2.5 x 1.5m space with clothed table and chair
- Display board with your company name displayed
- Access to power (by request)
- Access to all delegates at registration, morning tea and lunch
- Recognition of support in conference handbook
- Catering for two exhibitors for morning tea and lunch

Showcase Stand: 5m x 1.5m approx. \$650 (inc GST)

Trade exhibition features include:

- 5m x 1.5m space with two clothed tables and chair
- Display board with your company name displayed
- Access to power (by request)
- Access to all delegates at registration, morning tea and lunch
- Recognition of involvement in conference handbook
- Complimentary participant satchel insert (your company to provide printed flyers)
- Complimentary access to day conference sessions as a participant
- Catering for two exhibitors for morning tea and lunch

Promotional Opportunities

Conference Satchel Insert

Investment: \$250

Conference Satchel Insert entitles your organisation to:

- An A4 flyer to be included in all delegate satchels (your organisation to provide printed flyers)
- Electronic version of the flyer to be included in the Conference Handbook

Conference eNewsletter Promotion

Investment: \$100

Conference eNewsletter Promotion entitles your organisation to:

- One feature article of up to 150 words or text, website links and logo/image
- eNewsletters to be distributed in May, June, July, August,

CONTACT US

If you would like to discuss any of our sponsorship or promotional opportunities, please get in touch:

Email; achpertas@gmail.com

Anthony Coe: 0410 386 287

Anita Welsh: 0400 494 880

Anita Batty:

If you would like to register a Trade Stall, please complete the information on the following link:

[PUT LINK IN HERE TO GOOGLE SHEET](#)



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